

Sign Committee Meeting Minutes

September 18th, 2008

Members Present

Rocky Scarfone (substitute), Dan O'Shea, Mac Sims, Steve Branch, Marsh Prause, John Allen, Betty Cone, and Mary Skenes

Members Absent

Daron Sellers, Matt Frankland, Ed Wolverton, John Lomax, Scott Johnson, and Benjamin Briggs

Staff Present

Rawls Howard and Dick Hails

Review of Meeting

- Hails gave a report from the Off-Premise Sign committee meeting. He noted that staff, Prause and O'Shea reviewed the provided maps of the nonconforming billboards and had a discussion as to the possibility of moving nonconforming billboards to new districts.
- Howard gave a report from the On-Premise Sign sub-committee meeting and noted the following changes in the notes as per John Allen's request:
 - Item 1: 300 feet was to be changed to 400 feet to reflect current ordinance language.
 - Item 6(b): For single poles, round tubing should be allowed if landscaping provisions apply to them. For square tubing, landscaping should not apply.
 - The size of the square tubing should not be determined by the size of the cabinet, but by a fixed dimension.
 - Steel "I" beams shall not be used as pole structures unless wrapped.
 - Poles over 30 feet in height should not be required to landscape or wrap their poles; poles under 30 feet should require pole wrapping for round poles.

The committee began to move into the discussion of Electronic Changeable Copy (ECC) signs. Staff requested on behalf of Scarfone, who was not personally present, if this topic could be moved. The committee agreed to move this topic to the October 16th meeting while making the October 2nd meeting a "clean up" meeting to finish out old business items.

- The committee entered into the discussion of off-premise real estate signs. Staff presented comparative information from surrounding jurisdictions for discussion. Skenes presented draft language that was presented before the High Point City Council regarding this topic. Staff and Skenes agreed that a "blending" of the two proposals would be best; as staff's proposal was dealt more with the physical aspects of placement, number, and dimensions and Skene's proposal dealt more with design. Staff indicated that language would be forthcoming.

Next Steps

The next meeting will be October 2nd, 2008 from 10:00 a.m.-12:00 p.m. in the Lake Townsend Conference Room at the J. Edward Kitchen Operations Center.

We will continue reviewing issues revolving around nonconforming signs and begin discussing wrap-up items and old business.